

# APPLICATION GUIDELINES FOR PREMIUM DOMAIN NAMES (“PDN GUIDELINES”)

## Introduction

1. Premium domain names (“**PDNs**”) are names that are limited in quantity and command a higher value than non-premium domain names. Single character domain names (“**SCDNs**”) and numeric domain names (“**NDNs**”) will fall under this category.
2. PDNs are not available during general launch. Request for PDNs will be consolidated during general launch and SGNIC will release selected PDNs for bidding on a periodic basis. These names will be posted on our website – [www.sgnic.sg](http://www.sgnic.sg) – and will generally be allocated to the applicant with the highest bid.

## General Principles

3. As all applications are submitted via SGNIC accredited registrars (“**Accredited Registrar**”), the applicant must inform itself of all terms and conditions of the Accredited Registrar, and shall be solely responsible for compliance therewith, including payment of any fees or deposits to the Accredited Registrar.
4. By submitting an application for PDNs, the applicant confirms that it meets the prevailing eligibility criteria for the relevant domain name category in which application is sought and agrees to SGNIC’s prevailing agreements and guidelines (including the Domain Name Registration Agreement and the Registration Policies, Procedures and Guidelines, which are available on the SGNIC website).
5. A Registered Trade Mark Holder who is the registered proprietor in Singapore of one or more Qualifying Trade Mark(s)<sup>1</sup> identical to the letter of the SCDN or the number of the NDN can claim priority for application.
6. Where there are two or more applicants for the same PDN (where no single applicant has priority over the rest of the applicants or all applicants have priority), the PDN will be put up for bidding.
7. SGNIC is not responsible for and bears no liability for any breach or failure of the Accredited Registrar to perform its obligations, including any failure

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<sup>1</sup> A Qualifying Trade Mark is a trademark which is (a) registered in Singapore with the Intellectual Property Office of Singapore, (b) represented only in single character or numerals depending on the PDN applied for and not being a device mark, word mark or numeral mark combined with a device or composite mark and without regard to any punctuation marks or spaces, and (c) valid and subsisting in Singapore as of the date of application.

- to submit the application to SGNIC, or to refund or repay any fees to the applicant.
8. The PDN Guidelines shall be governed by Singapore law, and all applicants shall submit to the exclusive jurisdiction of the Singapore courts. All domain name disputes should still be filed with the Singapore Domain Name Dispute Resolution Policy Secretariat.
  9. SGNIC shall have the right to amend the PDN Guidelines at any time from time to time, and SGNIC will publish the amended version of the Guidelines on SGNIC's website. All applicants shall be solely responsible for reviewing SGNIC's website regularly in order to inform themselves of the amendments.

### **Application Procedure**

10. Each application must be accompanied by the following and submitted through an Accredited Registrar:
  - (a) the base price ("**Base Price**") of the PDN applied for together with Goods and Services Tax payable at the prevailing rate thereon in Singapore Dollars made payable to "SINGAPORE NETWORK INFORMATION CENTRE (SGNIC) PTE LTD" (refer to Annex 1 for the applicable base price and payment method); and
  - (b) a Priority Claim Form (as set out in Annex 2), if the applicant wishes to claim priority to the name. The form must state the basis of the claim to such priority (eg. details of trade mark registration) together with any other requisite documents SGNIC may require.
11. Please refer to our website – [www.sgnic.sg](http://www.sgnic.sg) – for the application timeline and other additional instructions.

### **Bidding Procedure**

12. In the event that bidding is required, SGNIC will notify all eligible applicants via the email address registered with SGNIC ("**Bid Notification**") and their registrars. A notice will also be posted on the SGNIC website and the public will also be invited to submit their bids on condition that they meet all the terms of this PDN Guidelines, including the submission of their application via SGNIC Accredited Registrars and the payment of the Base Price. SGNIC shall not be obliged to provide applicants any other form of notification. Each applicant agrees that SGNIC shall not be liable for any failure of the applicant to receive any Bid Notification, and that it will not initiate any claim action or proceeding against SGNIC or invalidate any bid exercise on account of such failure.

13. The bid will be conducted in the manner specified in the Bid Notification. Each applicant shall be solely responsible for taking all necessary measures required, at its own cost and expense, to participate in the bid. The bid results will be announced either via email and/or published on SGNIC's website on the date specified in each Bid Notification.
14. The PDN will be allocated to the highest bidder upon payment of the winning bid amount ("**the Final Price**") less only the Base Price. Applicants should note that the Final Price is exclusive of any registration fees payable by the applicant to its registrar in relation to a PDN application.

### **Notices**

15. All notices and payments to SGNIC shall be addressed and delivered to:

**Singapore Network Information Centre (SGNIC) Pte Ltd**

10 Pasir Panjang Road  
#10-01 Mapletree Business City  
Singapore 117438  
Attention: General Manager

Notices and/or payments so delivered shall only be deemed received by SGNIC at the date and time indicated by SGNIC's official date stamp acknowledging receipt of the letter

Notices may also be faxed to SGNIC at the facsimile number +65 6659-2532 but applicants may be required by SGNIC to furnish proof of the successful transmission of the facsimile in its entirety to SGNIC as a condition of acceptance of such notice. Proof of posting shall not constitute proof of delivery to SGNIC. Applicants shall assume all risk as to the timely delivery of their notices and documents to SGNIC.

16. All notices by SGNIC to any applicant may be sent by:
  - (a) post or hand to the applicant's mailing address as set out under the "Owner Contact" field of the on-line application submitted to the Accredited Registrar in respect of the PDN application; or
  - (b) email to the applicant's email address specified in such on-line application.

SGNIC may also effect service of any process of the applicant in the manner stated herein. Any notice referred to in this Clause 16:

- (a) if delivered by hand, shall be deemed to have been received on the day such notice is delivered;
- (b) if sent by post, shall be deemed to have been received when posted; and
- (c) if sent by email, shall be deemed to have been received at the time the email is transmitted.

**BASE PRICE PER DOMAIN NAME**

<b>Types of Premium Domain Name</b>	<b>Base Price Per Name (including GST) S\$</b>
SCDN	\$21,400
NDN (Platinum)	\$21,400
NDN (Golden)	\$1,070
NDN (Silver)	\$642

Note: All prices above are in Singapore Dollars. The prices above exclude the usual registration fee per domain name payable to registrars.

**Payment Method**

All sums payable to SGNIC must be paid by way of cheque, or cashier's order in favour of "SINGAPORE NETWORK INFORMATION CENTRE (SGNIC) PTE LTD" and delivered to SGNIC in accordance with Clause 15, unless otherwise stated. The applicant's name and the PDN applied for must be indicated at the back of the cheque or cashier's order. For payment via telegraphic transfer, kindly contact your Accredited Registrar for the payment details.

**PRIORITY CLAIM FORM FOR  
PREMIUM DOMAIN NAMES**

**Notes:**

1. Applicants for Premium Domain Names ("PDNs") are required to:
  - (a) Read and agree to the SGNIC Application Guidelines for Premium Domain Names ("PDN Guidelines");
  - (b) Complete this form in full and provide all information and particulars requested; and
  - (c) Submit this duly completed form and any accompanying documents to their selected registrar ("Registrar").
2. Any documents accompanying this form should be certified true copies.
3. Applicants are required to state clearly the number of documents accompanying this form.
4. All terms herein which are defined in the PDN Guidelines shall bear the same meanings as set forth in the PDN Guidelines.

Applicant: \_\_\_\_\_

PDN sought to be registered: \_\_\_\_\_ ("the PDN Application")

1. I/We\* hereby declare and confirm that I am/we are\* the Registered Trade Mark owner of the following Singapore Registered Trade Mark(s) which I/we\* seek to rely upon as Qualifying Trade Mark(s) in my/our\* claim to priority for the PDN Application:

Singapore Trade Mark Registration Number	Characters comprised in Trade Mark

Please attach a copy of the trade mark registration certificate for each mark listed above and state the number of sheets of such documents submitted here: \_\_\_\_\_

2. I/We\* have read and agree to abide by the terms and conditions of the Registrant Agreement, Registration Policies, Procedure and Guidelines ("RPPG") and the PDN Guidelines, and understand that SGNIC will accord priority of application as set forth in the PDN Guidelines. In the event that (a) there are two or more applicants for the PDN Application and there is no other applicant claiming priority, or (b) there are two or more applicants for the PDN Application claiming priority which SGNIC determines are entitled to claim such priority, such applicants will be invited to submit bids for the allocation of the PDN Application in accordance with the PDN Guidelines. SGNIC will separately inform applicants concerned of the bidding procedure.
3. I/We\* also confirm I/we\* meet all other criteria applicable to the registration of the PDN Application in the designated category as set out in Clause 3 of the RPPG and Clause 5 of the Registrant Agreement and the documents required thereunder are attached. Please state the number of sheets of such documents submitted here: \_\_\_\_\_
4. I/We\* confirm that I/we\* have paid or will be paying the Base Price in the manner stated in the PDN Guidelines, and I am/we are\* further aware that if the allocation of the PDN Application is subject to bidding notwithstanding our priority claim, I/we\* shall be required to participate in a bidding process and pay to SGNIC the Final Price less the Base Price if I/we\* successfully bid for the same.
5. I/We\* further understand that:
  - (i) Any false or inaccurate declaration made by me/my company\* will disqualify my/our\* application or render the application liable to cancellation by SGNIC; and
  - (iii) SGNIC may reject any application which is not in accordance with the Registrant Agreement, RPPG and/or PDN Guidelines.

\_\_\_\_\_  
Name / Designation

\_\_\_\_\_  
Signature / Date

\_\_\_\_\_  
Company Stamp (if applicable)

Address: \_\_\_\_\_

Contact No: \_\_\_\_\_ Mobile No: \_\_\_\_\_

Email Address: \_\_\_\_\_

\*To delete where applicable.